



THE SWAAV GENTLEMAN

The Swaav gentlemen is an influencer. He is successful and an accomplished leader.

HIS IMAGE

His image is an outward expression of his unique character and he wears his magnificence boldly. His garments tell a story of craftsmanship and care.

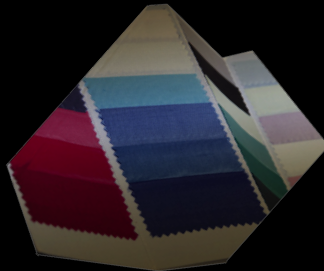
"for the apparel oft proclaims the man" **Shakespeare**



The SWAAV CRAFT

Swaav is a bespoke men's wear image consulting company and brand. We partner with successful and influential men in creating and developing their own unique and authentic personal brand. We use fabric, colour and ones personality to achieve this.

We begin with a thorough image analysis, we then present you with an array of fabrics to choose from, followed by measurements, to craft a timeless expression of sartorial excellence unique to you.



OUR BRAND PROMISE

Excellence.

WE ARE A LIFETIME BRAND

We strive to build long lasting relationships with our clients.

Your First Suit.

Your first suit from swaav will read “wear your magnificence boldly” etched on a secret part of the suit. As we work with you over time your messages become more personalized. You get to wear YOU, your essence your power your brand.



Positive Power Socks by Swaav

Our sock line collection is called POSITIVE POWER. These socks are a reminder for every gentleman that wears these socks that they ARE power, and that they should wear and walk in their magnificent power graciously, allowing it to shine through.

Our Shoe Collection

Our shoe line collection is an extension of your magnificence, encouraging you to always take bold magnificent steps.



*Proudly African – Distinctly
Cosmopolitan*

MOTSELISI SILINDANE

Motselisi Silindane (also known as MC - pronounced Em-si), is a qualified Social Anthropologist, and has gained valuable wisdom and insight from the worlds of Social and Market Research. This expertise she has uniquely paired with a qualification as a Colour and Style Image Consultant, to be of expert service to you through SwaaV.



MC believes that everyone wants to feel and look good. She works on the premise that we all somehow know how we would like to present ourselves, but could benefit from some professional guidance in bringing out our unique look.

The excellence of her craft is inspired by the insight, passion, and expertise she is able to channel into creating signature garments for individuals that exude magnificence, strength, and confidence. Individuals who want to look SwaaV

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“Wear Your Magnificence Boldly”